



USING THE POWER OF SPORT TO INSPIRE CHANGE



VANCOUVER
STREET SOCCER LEAGUE

OUR MISSION

The Vancouver Street Soccer League is a volunteer run organization which reaches out to individuals who have been homeless, are currently homeless, or are at risk of homelessness, as well as individuals who feel marginalized within their communities, or are recovering from drug and alcohol addictions. We address the issue of homelessness, marginalization, and addiction through inclusivity and soccer - believing we can enhance all of our lives through the principles of Fair Play, Community Building, Supportive Partnerships, and Health and Safety.”

HOW WE INSPIRE CHANGE

Street soccer has given players opportunities to become who they deserve to be. The VSSL believes that the greatest support that a person can receive is the opportunity to help themselves, with the support and encouragement of a strong community. Through soccer, our players work constructively toward their goals, overcome setbacks and persevere to succeed. With the skills they learn, our Street Soccer players have gained the confidence and ability to pursue volunteer opportunities, employment, education, healthy parenting and constructive decision-making. Some of our players have gone on to work for the Vancouver Whitecaps, run marathons, mentor other players as coaches and travelled around the world to compete on behalf of Canada in the Homeless World Cup.



A STORY FROM THE FIELD

Dennis Munroe is gentleman on and off the pitch. A number of years ago, Dennis got interested in Street Soccer while living at Central Shelter, which predominantly supports aboriginal men. At the time, he was between jobs and looking for an activity which would give him an opportunity to improve his fitness and connect with a new community. Over the coming years, Dennis' good-natured smile and sense of camaraderie would become some of the strongest ties that would bind VSSL together. In addition to on field mentoring, Dennis now has a great job working for Fairware, a long-time supporter of street soccer. He's also contributed immeasurably to recruiting new players throughout the Downtown Eastside in his work as the VSSL's first community coach.

"I feel sport and physical activity is great for the mind, spirit and if played right, the body - so street soccer fundamentally works for me," says Dennis Munroe. "I would encourage anyone to join street soccer in any capacity. I truly feel blessed to have met so many amazing people and have so many good friends."



HOW YOU CAN HELP

The Vancouver Street Soccer League is as grassroots as you get. We are all volunteers. We don't have any paid staff nor any office. Each year we need donations from generous supporters like you to purchase the following essentials for the team:

What your Donation will Purchase

Soccer balls • Player equipment (shoes, soccer sox, shin pads, shorts) • Gym and field rentals • Food for practices and tournaments • Tournament attendance support (including travel and food costs) • Trophies for tournaments • Housing / accommodation for visiting street soccer teams • Juice and snacks for practice

Other Ways You Can Support the VSSL

- ▶ Donate via our website
- ▶ Volunteer to coach or play with us
- ▶ Consider hiring a VSSL Player
- ▶ Join our Board or one of our organizational committees
- ▶ Hold a fundraiser for us
- ▶ Donate soccer supplies in kind
- ▶ Donate gifts for the VSSL holiday haul



SPONSOR BENEFITS



Demonstrate your commitment to **helping address the pressing problems of homelessness** in Vancouver through an innovative sports program



Opportunity to **challenge VSSL teams in friendly soccer matches** with your own corporate or organization's team



Opportunities for **recognition** via VSSL digital channels and our quarterly e-newsletter which goes to hundreds of supporters



Affiliation with one of the most positive and vibrant sports stories in Vancouver



Recognition of your company or organization in media materials and in interviews with Lower Mainland media in the lead up to the Homeless World Cup



Recognition in the Downtown Eastside community on street soccer posters as **a business interested in helping reduce homelessness**



Branding on the Vancouver Street Soccer website with your logo



Freedom to use the Vancouver Street Soccer logo in relevant marketing materials

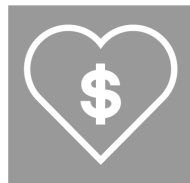


Help to meet your **corporate or organization goals for community outreach**

DONATION EXAMPLES



How does your donation help VSSL?



for.



\$50

Pays for lunch
at morning practice



\$100

Buy new cleats or
goalie gloves for players

\$200

Supports
bus tickets and
food for a
tournament



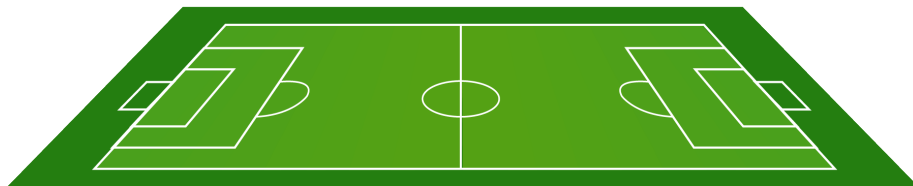
\$500

Supports one
player to go to
June sports in
Alert Bay



\$1000

Supports the VSSL
community coach
program to bring new
players into the
league from the DTES



VANCOUVER STREET SOCCER

<http://vancouverstreetsoccer.com/>

Please contact us to discuss partnership/sponsorship opportunities!

Email - vanstreetsoccer@gmail.com

Facebook - <https://www.facebook.com/Vancouver-Street-Soccer-League-189084547809956/>

Twitter - [@VanStreetSoccer](https://twitter.com/VanStreetSoccer)

